



Blue365® Participants

Your Resource for Living Healthier®



Blue KC members can take advantage of complimentary Blue365® discounts and services from one of the many participating companies.

Explore all the healthy choices, discounts, and more from Blue365. Find out more by visiting www.Blue365deals.com/BlueKC.

Exclusive Member Discounts and Services

Living well means having healthy options every day. Blue365 helps you find the health and wellness information, support and services you need 365 days a year - while at the same time enjoying special member savings.

As a Blue KC member, you automatically have access to the content, tools and discounted offers available through these participating Blue365 companies:

Fitness

- **Anytime Fitness** – Get a free 7-day pass and 50% off the standard enrollment fee.
- **Healthways** – Get access to 8,000 nationwide fitness centers for a \$25 initiation fee and \$25 per month with a 3-month minimum commitment. Also discounts of up to 30% on access to more than 40,000 health and well-being specialists.
- **Polar**® – Take up to 25% off the manufacturer’s suggested retail price on a variety of heart rate monitors and get free shipping on all orders.
- **Reebok** – Get a 20% off plus free shipping on Reebok.com orders and 15% off on entire purchase at Reebok Outlet stores.
- **SNAP Fitness 24-7™** – Take 50% off the best current enrollment offer, with no processing fees. Plus, get a 5% discount off monthly dues and enjoy up to five personal-training sessions for 10% off.
- **YMCA**® (KC Metro Area) – Free 7-day trial pass and discounted monthly dues with no joining fee.

Continued on Reverse Side

We designed Blue365® to support you as you make healthy choices everyday throughout the year. Blue365 gives you access to special savings on health-related products and services from leading national companies, all in one convenient place. Blue Cross and Blue Shield of Kansas City is an Independent Licensee of the Blue Cross and Blue Shield Association.



Kansas City
Many options. One choice.

Blue365® Participants *Continued*

Healthy Eating

- **Dole Child Nutrition** – Enjoy free access to Dole’s SuperKids to get recipes, games and comics plus educational resources on nutrition for teachers and parents.
- **eDiets®** – Take 20% off meal-delivery services, and get a success pack (valued at \$80) for every fifth paid shipment.
- **Jenny** – Enjoy free 30-Day Program or get a 25% discount on a Premium Program, plus the cost of food and shopping.
- **NutriSystem®** – Extra 12% discount and free shipping on 28-day program orders, plus an additional 20% discount with auto-delivery.

Living

- **H&R Block** – Have in-office tax preparation done for \$25 for new customers.
- **H&R Block at Home** – Get H&R Block Deluxe online Federal tax preparation for \$10.

Personal Care

- **Aesthetic and Cosmetic Procedure** (KC Metro Area) – Discounts on BOTOX®, laser hair removal, tattoo removal and photo facial treatments.
- **Beltone™** – Up to 25% off retail price on all Beltone hearing aids for eligible products and a free one-year supply of batteries.
- **Caring Bridge™** – Create a free, personalized CaringBridge website to get connected with others going through a similar health challenge, condition or illness.

- **Davis Vision** – Enjoy 10-60% off eyewear and eye exams.
- **Discover Vision** (KC Metro Area) – Discounts and special pricing on eye exams, LASIK, contacts, implants and eyeglasses.
- **Hope Paige Medical Designs** – Get 30% off any medical emergency bracelet, plus free shipping and engraving.
- **LasikPlus®** – Get a free Lasik exam, plus take 15% off standard rates or 5% off special promotional prices – whichever results in a lower cost.
- **QualSight®** – Enjoy exclusive pricing for traditional LASIK with a one year assurance plan or custom LASIK with Intralase, including a lifetime assurance plan.
- **Sabates Eye Care** (KC Metro Area) – Discounts and special pricing on eye exams, LASIK, contacts, implants and eyeglasses.
- **SeniorLink Care** – Get 17% off a 3 month premium membership or 25% off a 12 month premium membership on professional advisory services, eldercare and caregiver options.
- **Teeth Whitening** (KC Metro Area) – Whitening trays for \$100 each or zoom or laser whitening for \$380 from participating Kansas City dental providers.
- **Tru Hearing** – Choose from two discount programs and save on hearing aids, get rebates and discounted batteries.
- **Vision Discount** (KC Metro Area) – Discounts and special pricing on eye exams, LASIK, contacts, implants and eyeglasses from participating KC providers.

Blue365 offers access to savings on items that Members may purchase directly from independent vendors. Blue365 does not include items covered under members’ policies with Blue KC or any applicable federal healthcare program. To find out what is covered, call Blue KC. Blue Cross and Blue Shield Association (BCBSA) and Blue KC may receive payments from Blue365 vendors. Neither BCBSA nor Blue KC recommends, endorses, warrants, or guarantees any specific Blue365 vendor or item. Discounts are NOT insurance. It is important to note that these “value-added” discounts are not covered services under the health plan. Blue KC will not pay benefits for these services. Billing and payment for these services will occur directly between the provider and the member. Discounts, services and participants may vary.



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