

Make Matters Better

Improve your finances.

Improve your health.

Financial Wellness

An Employee Assistance Program Enhancement

When money concerns are on the mind, it can be hard for employees to be at their best. It can even deteriorate their health. That's why organizations like yours turn to financial wellness solutions to help employees pay down debt, improve credit and increase net worth. In turn, organizations see fewer physical and mental health conditions and lower healthcare costs. Partner with New Directions to reduce financial stress among your workforce and watch as your organizational stress improves too.

Together is the way forward.



Decrease distractions. Increase profitability.

The New Directions Financial Wellness program offers a holistic approach – education, coaching, tools, support – to help employees overcome challenges and reach their financial goals. In turn, your business gets a more productive worker and lower healthcare costs.

This program includes:

- **Money Coach:** Financial experts work 1:1 with employees to help increase savings, lower debt, improve credit and decrease financial stress. Support for financial goals, challenges and life events is available via convenient, telephonic sessions.
- **Financial Coaching Tracks:** Coaches work with employees to develop a roadmap to financial success, from short-to long-term planning. Having plans, check-ins and follow-up can help employees succeed with their financial goals.
- **Identity Theft Protection:** Around-the-clock identity monitoring can catch any suspicious activity, fraud alerts or open lines of credit. If fraudulent activity is detected, specialists work with employees to restore their identity quickly and painlessly.
- **Financial Education:** Financial specialists offer on-site classes, webinars and live forums to help employees get answers to specific questions.
- **Private Website:** A robust website helps employees stay organized and engaged with improving their financial health. This confidential site tracks finances, hosts documents, offers resources, provides coach access and a financial score to work toward improvement.
- **Rewards Program:** Rewards, whether cash payments or an iPad, are available to employees who complete milestones each month. Incentives can motivate employees during their journey to improve their financial health.

What's in it for you:

- Healthier, more productive employees
- Reduced absenteeism
- Increased employee participation in benefits
- Additional benefit to offer all employees and their dependents
- Reduced medical costs
- Complete financial wellness program
- Access to experienced, accredited financial experts

EAP

Our Employee Assistance Program equips individuals with ways to meet any challenge they face, improves work performance and maintains overall well-being. We provide support to employees and their loved ones.

Employees using the program see a **65%** improvement in their financial well-being.

8 in 10 employees use the well-being programs provided – **80%** see a positive difference.

Why Choose New Directions?

At New Directions, we understand that in order for people to thrive, it's critical to strike a healthy balance between physical and emotional well-being. That's why we partner with leading health plans by:

- Coordinating care for 13 million individuals
- Responding when it counts most
- Improving whole person health through positive change

 Call to find a better way to improve employees' financial stress and health.